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Cybersecurity and the C-Suite

Current Responsibilities and Emerging Issues

Presented by
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Key Concepts

- Cybersecurity is a core business function
- People are the key to your cybersecurity
- The C-Suite and Board are the first and last lines of defense

Cybersecurity is a core business function

- Every company runs on information
- Cyber threats cause real damage
- Cyber threats are unpredictable
- Executives and Boards are being held responsible

People Are the Key to Your Cybersecurity

- Your people will cause most of your cybersecurity incidents
- Some breaches are intentional...but more are accidental
- Intentional and accidental breaches need different approaches

Your First and Last Line of Defense

- Executives and board are uniquely positioned to work on the “people problem” in cybersecurity
- Build a culture of security to educate your employees and empower your security team (IT, Legal, HR, Finance, Others)
- Where you lead, employees will follow
- The ultimate goal is to balance need to collect and use information with the need to protect it

Critical Action Items for C-Suite and Board

- Learn the cybersecurity risks facing your company
- Create a cybersecurity team with direct reporting to C-Suite and Board to perform three critical tasks
 - Update (or Create) a cybersecurity plan
 - Train all employees on risks and best practices
 - Prepare for emergencies

Questions?

Contact

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